

Kesla stronger in Germany – Reichert Hydraulik importer for cranes

The Finnish forest machine manufacturer Kesla Oyj has made an agreement with Reichert Hydraulik & Baumaschinen Service in Sinzheim, Germany. Company Reichert becomes the importer for KESLA cranes in Germany. Agreement covers KESLA timber and recycling cranes for trucks, Off-Road cranes for forest machines (harvesters and forwarders) and stationary mounted cranes. Lighter cranes for chippers are also included in the agreement.²

Company Reichert will also develop service network for KESLA cranes in Germany. Central spare parts stock will be founded in Sinzheim, conveniently located by highway A5 between Karlsruhe und Freiburg. This gives good possibilities to serve the whole country. Mr **Herman Lambertz** will take care of the development of the service network.

Sales of KESLA cranes will be developed by Mr **Achim Weidner**, located also in Sinzheim.

“The company Reichert is well known for the good service. The company has strengthened its team by these two persons, who are well known and well appreciated among forest entrepreneurs in the whole Germany. This is the beginning of the long term relation. Kesla is going to invest in the German market. The goal is to be one of the major timber crane suppliers in Germany.” says Jari Nevalainen CEO of Kesla.

“We are expanding our operations in Germany and we were searching forestry crane dealership. We found Kesla and we believe that together we will have bright future in Germany. It is important to keep our customers in operation due durable product and with a good service.” says Reiner Reichert CEO Reichert Hydraulik and Baumaschinen Service.

The presentation of new sales and service centre for Kesla cranes in Germany will be held from 11th June till 13th June in Sinzheim. You are warmly welcome to visit us then!

In Joensuu April 9th 2010

KESLA OYJ

Jari Nevalainen
CEO Kesla Oyj

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Kesla, the multitalent in forest technology, is a manufacturing corporation specializing in the design, manufacture and marketing of forest technology. The Kesla product family consists of timber loading cranes, harvester cranes, forwarder cranes, industrial cranes, logging trailers, wood chippers, harvester heads, stroke delimiters and stroke processors. Kesla was founded in 1960 and has production units in Joensuu, Kesälahti, Ilomantsi and Tohmajärvi in the eastern part of Finland. Company employs about 240 persons. Kesla's turnover in the year 2009 was 26,1 million euro and share of export operations was 50,4 %. Kesla's A shares are listed on the NASDAQ OMX Helsinki Stock Exchange.

Company Reichert, founded 1999, located near Sinzheim, employs today 20 persons. Reichert operation includes sales of construction equipment and cargo cranes. Service in workshop and also at jobsite is done by well trained technicians for all the products, engines and mobile hydraulic equipment.